

# How it works.

## The Need for N-P-K

Since the soil cannot provide optimum nutrient levels for lawn health and growth, fertilizing is necessary to provide the required nutrients. Each nutrient in a fertilizer provides a unique benefit to your lawn.

**Nitrogen (N):** Is what your grass requires for overall growth and development, providing the foundation for producing green color.

**Phosphate (P):** Is the nutrient responsible for producing healthy roots and increased shoots. Shoots are new growth rising from the roots.

**Potash (K):** Is essential for building grass hardiness. This nutrient provides the basis for your grass to be more tolerant to a variety of climate conditions with an increased resistance to disease.

## Secondary Nutrients

Secondary nutrients, which are often not supplied in many lawn fertilizers, are also required for exceptional lawn care. Some geographical locations present adequate amounts in the soil while others are lacking.

**GroundKeeper Lawn Fertilizer has added the following secondary nutrients:**

**Sulphur (S):** The additional sulphur aids in maintaining the dark green color while encouraging more vigorous plant growth.

**Iron (Fe):** Iron is the most commonly found natural soil nutrient deficiency.

GroundKeeper Lawn Fertilizer contains iron which helps your grass to develop a beautiful dark green color.

**Fertilize regularly with GroundKeeper Lawn Fertilizer to promote a healthy lawn that is more resistant to drought, insects and weeds and produce a deeper green color.**



Manufactured by Ceres Industries  
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SALTEC

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**GroundKeeper**  
LAWN FERTILIZER

**Highest nutrient % per resealable bag**



**This fertilizer is known to cause lawn envy.**

# lawn envy.





Get the 'green lawn' bragging rights

ACTUAL LAWN IN AIRDRIE, AB IN 2013. MAY 19 PRIOR TO GROUNDKEEPER BEING APPLIED AND WATERED IN JULY 13 OF SAME YEAR SHOWING RESULTS.

May 19 prior to GroundKeeper being applied and watered in



July 13 of same year showing results.

# What makes us better.

## • 16% Nitrogen

your lawn's major requirement for overall growth and development.

## • 10% Phosphate

essential for healthy roots and shoots and critical for photosynthesis.

## • 3% Potassium

like a radiator, creates tolerance to climate conditions, grass hardiness.

## • 17% Sulphur

aids in maintaining dark green color and correlates with Nitrogen addition.


## • 3% Iron

necessary for chlorophyll reaction contributes to green coloration of lawn.

As Nitrogen is added to your lawn, so should Sulphur to maintain the strong correlation between the two nutrients that aid in plant growth.



## We offer:

- Highest percentage of nutrients per resealable bag.
- Priced Right
- Canadian Owned.  Canadian Made.

